

2010 Zoom • Special Run List

Zoom U-Tale			20/pk	004147X	Avocado	751981137864
001010X	Smoke Purple	751981001103	004159X	Smoke Mustard Red	751981139349	
001020X	Chameleon	751981001202	004176X	Flesh	751981164952	
001022X	Smokin' Blue	751981001226	004181X	Banana Seed	751981142257	
001084X	Tomato	751981129609	004200X	Castaic Choice	751981145432	
001086X	Natural Blue	751981001868	004211X	Flesh Red	751981156209	
001100X	Black Sapphire	751981136010	004216X	Watermelon Green Orange	751981151006	
001102X	Kudzu	751981101025	004221X	Smoke Purple Red Glitter	751981152386	
001116X	Motoroil	751981130643	004223X	Japanese Bluegill	751981154922	
001184X	Green Pumpkin Green	751981145623	004235X	Green Pumpkin Pearl	751981156483	
001273X	Motor Oil Red	751981163894	004240X	Watermelon Green	751981153758	
001295X	Watermelon Blue Flash	751981167199	004244X	Cinnamon Raisin	751981154151	
Zoom 6" Lizard			9/pk	004245X	Watermelon Red Pearl	751981154182
002027X	Cucumber Seed	751981002278	004249X	Green Pumpkin Pur Gold Glitter	751981156742	
002063X	Grape Red Glitter	751981129135	004250X	Watermelon Red Tomato	751981156841	
002065X	Old Purple	751981133897	004251X	Okeechobee Craw	751981156919	
002095X	Tequila Green	751981002957	004253X	Key Lime Pie	751981157053	
002113X	Plum Apple	751981129951	004256X	Alabama Craw	751981157633	
002147X	Avocado	751981136959	004264X	Green Pumpkin Red & Green	751981164778	
002154X	Camo	751981140796	004272X	Green Pumpkin Candy	751981163627	
002159X	Smoke Mustard Red	751981139448	004273X	Motor Oil Red	751981161999	
002172X	Blue Olive	751981139752	004279X	Green Pumpkin/Watermelon	751981164006	
002176X	Flesh	751981164969	004280X	Midnight Fire	751981163412	
002181X	Banana Seed	751981142240	004282X	Lightning Shad	751981164167	
002216X	Watermelon Green Orange	751981149195	004289X	Gill	751981167403	
002217X	Muscadine	751981149256	004290X	Green Weenie w/Salt	751981165959	
002230X	Tomato (No Seed)	751981154403	Zoom 4" Lizard			15/pk
002251X	Okeechobee Craw	751981156902	005010X	Smoke Purple	751981005101	
002253X	Key Lime Pie	751981157046	005018X	Cherry Seed	751981005187	
002256X	Alabama Craw	751981157626	005038X	Black	751981005385	
002272X	Green Pumpkin Candy	751981163610	005096X	Scuppernong	751981005965	
002273X	Motor Oil Red	751981163900	Zoom Trick Worm			20/pk
002282X	Lightning Shad	751981164150	006004X	Plum	751981164648	
002285X	Plum Crazy	751981165256	006010X	Smoke Purple	751981130452	
002290X	Green Weenie w/Salt	751981167441	006018X	Cherry Seed	751981131305	
002295X	Watermelon Blue Flash	751981167182	006023X	Cotton Candy	751981141588	
Zoom Fish Doctor			20/pk	006026X	Blueberry	751981131114
003120X	Watermelon Candy	751981165683	006035X	Smokin Green	751981129593	
Zoom Finesse			20/pk	006063X	Grape Red Glitter	751981147757
004018X	Cherry Seed	751981129586	006065X	Old Purple	751981139486	
004026X	Blueberry	751981131121	006067X	Bluegill	751981152584	
004030X	Lemon Pumpkin	751981004302	006084X	Tomato	751981129395	
004032X	Sand	751981004326	006096X	Scuppernong	751981130421	
004033X	Ice	751981004333	006103X	Blue Watermelon	751981129548	
004034X	Icicle	751981004340	006110X	Sapphire Blue	751981132104	
004035X	Smokin Green	751981004357	006113X	Plum Apple	751981130346	
004039X	Bubblegum	751981152294	006116X	Motoroil	751981136621	
004040X	White	751981159583	006147X	Avocado	751981142189	
004043X	Glimmer Blue	751981128992	006159X	Smoke Mustard Red	751981139240	
004048X	Tequila Sunrise	751981155523	006176X	Flesh	751981164990	
004063X	Grape Red Glitter	751981129111	006181X	Banana Seed	751981142264	
004065X	Old Purple	751981139479	006216X	Watermelon Green Orange	751981150894	
004075X	Boston Cream	751981004753	006217X	Muscadine	751981149287	
004084X	Tomato	751981129333	006221X	Smoke Purple Red Glitter	751981152362	
004087X	Black Blue Bruizer	751981131213	006223X	Japanese Bluegill	751981154939	
004088X	Natural Lite	751981141618	006235X	Green Pumpkin Pearl	751981156506	
004089X	Sour Grape	751981004890	006240X	Watermelon Green	751981153765	
004090X	Strawberry	751981131237	006245X	Watermelon Red Pearl	751981154199	
004096X	Scuppernong	751981130445	006249X	Green Pumpkin Pur Gold Glitter	751981156759	
004100X	Black Sapphire	751981136454	006253X	Key Lime Pie	751981157220	
004103X	Blue Watermelon	751981136867	006256X	Alabama Craw	751981157640	
004110X	Sapphire Blue	751981131039	006262X	Holographic Smoke	751981160275	
004113X	Plum Apple	751981130360	006264X	Green Pumpkin Red & Green	751981164785	
004116X	Motoroil	751981151419	006272X	Green Pumpkin Candy	751981163634	
004121X	Purple Shad	751981164839	006273X	Motor Oil Red	751981162019	
004134X	Ruby Red	751981134313	006279X	Green Pumpkin/Watermelon	751981164013	
004137X	Scuppernong Gold	751981134429	006280X	Midnight Fire	751981164099	

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006282X	Lightning Shad	751981164174	Zoom Swamp Crawler	25/pk	
006295X	Watermelon Blue Flash	751981167298	016113X	Plum Apple	751981151600
Zoom Centipede		20/pk	016176X	Flesh	751981146774
007008X	Salt & Pepper	751981129227	016184X	Green Pumpkin Green	751981145319
007010X	Smoke Purple	751981007105	016231X	Spinach	751981159453
007018X	Cherry Seed	751981007181	016253X	Key Lime Pie	751981158241
007027X	Cucumber Seed	751981007273	016290X	Green Weenie w/Salt	751981165980
007033X	Ice	751981007334	016295X	Watermelon Blue Flash	751981167212
007038X	Black	751981007389	016301X	Summer Craw	751981169308
007102X	Kudzu	751981107027	Zoom 4" Dead Ringer	20/pk	
007103X	Blue Watermelon	751981107034	017001X	Black Red Glitter	751981139684
Zoom Split Tail Trailer		20/pk	017008X	Salt & Pepper	751981017081
008043X	Glimmer Blue	751981008430	017010X	Smoke Purple	751981130742
Zoom 9" Mag II		20/pk	017032X	Sand	751981017326
009018X	Cherry Seed	751981130384	017035X	Smokin Green	751981017357
009065X	Old Purple	751981141793	017054X	Watermelon Red	751981017548
009084X	Tomato	751981130896	017225X	PB & J	751981151228
009089X	Sour Grape	751981131190	017262X	Holographic Smoke	751981159415
009090X	Strawberry	751981143704	017275X	Copper Pepper Neon	751981162095
009110X	Sapphire Blue	751981133224	Zoom Ultravibe Speed Worm	15/pk	
009116X	Motoroil	751981133286	018120X	Watermelon Candy	751981161111
009120X	Watermelon Candy	751981132036	Zoom 8" Big Dead Ringer	10/pk	
009136X	Black Emerald	751981134511	021018X	Cherry Seed	751981132494
009149X	Purple Watermelon	751981143865	021038X	Black	751981021385
009154X	Camo	751981143636	021048X	Tequila Sunrise	751981021484
009202X	Green Pumpkin Red	751981147634	021110X	Sapphire Blue	751981155462
009217X	Muscadine	751981149294	021113X	Plum Apple	751981133521
009250X	Watermelon Red Tomato	751981156858	021270X	Red Bug Shad	751981161432
009251X	Okeechobee Craw	751981156926	Zoom Brush Hog	8/pk	
009257X	Bullfrog	751981158494	022004X	Plum	751981133644
009264X	Green Pumpkin Red & Green	751981164792	022010X	Smoke Purple	751981138878
009272X	Green Pumpkin Candy	751981163641	022012X	Chartreuse Pumpkin	751981139530
009273X	Motor Oil Red	751981163917	022018X	Cherry Seed	751981140833
009274X	Motoroil Blue	751981163726	022022X	Smokin Blue	751981022221
009279X	Green Pumpkin/Watermelon	751981164020	022023X	Cotton Candy	751981133965
009284X	Green Pumpkin Magic	751981165164	022038X	Black	751981140260
Zoom Curly Tail		20/pk	022040X	White	751981154441
010008X	Salt & Pepper	751981010082	022043X	Glimmer Blue	751981143568
Zoom Fat Albert		10/pk	022045X	White Pearl	751981136256
011018X	Cherry Seed	751981133125	022048X	Tequila Sunrise	751981022481
011038X	Black	751981130704	022063X	Grape Red Glitter	751981139318
011040X	White	751981149829	022065X	Old Purple	751981139622
011043X	Glimmer Blue	751981011430	022067X	Bluegill	751981142059
011059X	Silver Rainbow	751981160787	022084X	Tomato	751981133835
011067X	Bluegill	751981129852	022089X	Sour Grape	751981133040
011147X	Avocado	751981137840	022102X	Kudzu	751981136218
011184X	Green Pumpkin Green	751981145302	022103X	Blue Watermelon	751981133842
011231X	Spinach	751981168813	022110X	Sapphire Blue	751981136133
011295X	Watermelon Blue Flash 10pk	751981169186	022113X	Plum Apple	751981138960
011301X	Summer Craw	751981169292	022147X	Avocado	751981138380
Zoom Craw		9/pk	022154X	Camo	751981140895
012005X	Junebug	751981012055	022200X	Castaic Choice	751981144831
012013X	Pumpkin	751981012130	022221X	Smoke Purple Red Glitter	751981150085
012019X	Watermelon Seed	751981012192	022223X	Japanese Bluegill	751981154946
012025X	Green Pumpkin	751981012253	022249X	Green Pumpkin Purple Gold Glitter	751981156728
Zoom Road Kill		10/pk	022251X	Okeechobee Craw	751981156933
013025X	Green Pumpkin	751981013250	022264X	Green Pumpkin Red & Green	751981164815
Zoom Lil Critter Craw		12/pk	022272X	Green Pumpkin Candy	751981163658
014010X	Smoke Purple	751981130902	022294X	Green Pumpkin Blue Flash	751981167472
014012X	Chartreuse Pumpkin	751981014127	022297X	Houdini	751981167991
014026X	Blueberry	751981014264	Zoom Super Fluke	10/pk	
014029X	Red Shad	751981143469	023001X	Black Red Glitter	751981168691
014225X	PB & J	751981151198	023004X	Plum	751981164655
Zoom Fluke	10/pk		023018X	Cherry Seed	751981166499
015025X	Green Pumpkin	751981132142	023023X	Cotton Candy	751981141960
015059X	Silver Rainbow	751981144862	023026X	Blueberry	751981159576
015267X	Aurora Black	751981160503	023029X	Red Shad	751981136188
			023033X	Ice	751981023334

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023040X	White	751981154434	Zoom Big Chunk	5/pk	
023047X	Chartreuse Glitter	751981135013	028005X	Junebug	751981028056
023050X	Goldfish	751981023501	028092X	Crawdad	751981132005
023064X	Orange Pearl	751981147207	028097X	Rootbeer Pepper Green	751981028971
023084X	Tomato	751981141830	028117X	Brown	751981130766
023100X	Black Sapphire	751981167649	028147X	Avocado	751981136973
023102X	Kudzu	751981142042	028207X	Powder Blue	751981145784
023113X	Plum Apple	751981141786	028239X	Green Pumpkin Blue	751981153680
023184X	Green Pumpkin Green	751981168806	Zoom Tiny Chunk	5/pk	
023202X	Green Pumpkin Red	751981146859	029005X	Junebug	751981029053
023211X	Flesh Red	751981166123	029064X	Orange Pearl	751981131398
023231X	Spinach	751981152379	029147X	Avocado	751981137000
023262X	Holographic Smoke	751981159378	029202X	Green Pumpkin Red	751981146408
023263X	Bama Bug	751981159866	029250X	Watermelon Red Tomato	751981158326
023267X	Aurora Black	751981160497	Zoom 5" Lizard	10/pk	
023272X	Green Pumpkin Candy	751981163665	031010X	Smoke Purple	751981145524
023273X	Motor Oil Red	751981163948	031038X	Black	751981146279
023275X	Copper Pepper Neon	751981162057	031221X	Smoke Purp Red Glitter	751981150092
023280X	Midnight Fire	751981164112	031249X	Green Pumpkin Pur Gold Glitter	751981164631
023282X	Lightning Shad	751981163856	Zoom 8" Mag Lizard	9/pk	
023294X	Green Pumpkin Blue Fl	751981167489	033026X	Blueberry	751981133200
023295X	Watermelon Blue Flash	751981167236	033029X	Red Shad	751981134108
023301X	Summer Crow	751981169315	033038X	Black	751981141694
Zoom Original Zoom			033089X	Sour Grape	751981133071
025019X	Watermelon Seed	751981148198	033103X	Blue Watermelon	751981162835
025025X	Green Pumpkin	751981141847	033113X	Plum Apple	751981141878
025054X	Watermelon Red	751981133170	033257X	Bullfrog	751981158432
Zoom Ole Monster	9/pk		033283X	Watermelon Magic	751981166536
026013X	Pumpkin	751981026137	033284X	Green Pumpkin Magic	751981166468
026017X	Gourd Green	751981135570	033294X	Green Pumpkin Blue Flash	751981167502
026018X	Cherry Seed	751981131909	033295X	Watermelon Blue Flash	751981167250
026038X	Black	751981143483	Zoom Super Chunk	5/pk	
026063X	Grape Red Glitter	751981130650	037010X	Smoke Purple	751981167625
026065X	Old Purple	751981147252	037064X	Orange Pearl	751981149515
026084X	Tomato	751981130889	037084X	Tomato	751981133668
026090X	Strawberry	751981143711	037098X	Cinnamon Red	751981132920
026096X	Scuppernong	751981130926	037117X	Brown	751981135709
026100X	Black Sapphire	751981143759	037134X	Ruby Red	751981134061
026103X	Blue Watermelon	751981143698	037136X	Black Emerald	751981134771
026110X	Sapphire Blue	751981146682	037147X	Avocado	751981136966
026116X	Motoroil	751981163481	037161X	Black Grape	751981167748
026134X	Ruby Red	751981143629	037181X	Banana Seed	751981142226
026138X	Watermelon Purple Glitter	751981161852	037202X	Green Pumpkin Red	751981146415
026147X	Avocado	751981148976	037226X	Cinnamon Purple	751981151310
026159X	Smoke Mustard Red	751981161869	037257X	Bullfrog	751981158609
026184X	Green Pumpkin Green	751981160817	Zoom Shakey Tail	20/pk	
026202X	Green Pumpkin Red	751981147658	038259X	Mardi Gras	751981159019
026217X	Muscadine	751981154274	Zoom Mag Road Kill	10/pk	
026249X	Green Pumpkin Pur Gold Glitter	751981161791	040019X	Watermelon	751981135204
026250X	Watermelon Red Tomato	751981156889	040025X	Green Pumpkin	751981135211
026251X	Okeechobee Crow	751981156957	Zoom Super Chunk Jr	6/pk	
026257X	Bullfrog	751981158449	041084X	Tomato	751981141649
026259X	Mardi Gras	751981161098	041134X	Ruby Red	751981135679
026264X	Green Pumpkin Red & Green	751981164822	041147X	Avocado	751981136997
026268X	Pumpkin Spice	751981160954	041172X	Blue Olive	751981147474
026272X	Green Pumpkin Candy	751981163672	041257X	Bullfrog	751981158593
026273X	Motor Oil Red	751981163955	Zoom Baby Brush Hog	12/pk	
026279X	Green Pumpkin/Watermelon	751981164051	042004X	Plum	751981138342
026280X	Midnight Fire	751981166161	042010X	Smoke Purple	751981138298
026294X	Green Pumpkin Blue Flash	751981167496	042012X	Chartreuse Pumpkin	751981139523
026297X	Houdini	751981168004	042018X	Cherry Seed	751981140840
Zoom Small Chunk	5/pk		042022X	Smokin Blue	751981141489
027040X	White	751981136058	042023X	Cotton Candy	751981137130
027064X	Orange Pearl	751981027646	042027X	Cucumber Seed	751981144084
027092X	Crawdad	751981131961	042038X	Black	751981140215
027134X	Ruby Red	751981134047	042040X	White	751981154458
027147X	Avocado	751981136980	042043X	Glimmer Blue	751981143575
			042050X	Goldfish	751981138816

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042063X	Grape Red Glitter	751981139325	080040X	White	751981154465
042065X	Ole Purple	751981139639	080147X	Avocado	751981154335
042067X	Bluegill	751981142004	080177X	Junebug Red	751981150795
042084X	Tomato	751981142578	080239X	Green Pumpkin Blue	751981154984
042089X	Sour Grape	751981136829	080272X	Green Pumpkin Candy	751981163696
042096X	Scuppernong	751981139394	080279X	Green Pumpkin/Watermelon	751981163238
042102X	Kudzu	751981137345	080280X	Midnight Fire	751981164143
042110X	Sapphire Blue	751981143506	080295X	Watermelon Blue Flash	751981167311
042113X	Plum Apple	751981138885	080297X	Houdini	751981168011
042116X	Motoroil	751981143155	Zoom Tiny Fluke 20/pk		
042134X	Ruby Red	751981140390	081262X	Holographic Smoke	751981159354
042147X	Avocado	751981137857	081267X	Aurora Black	751981160510
042159X	Smoke Mustard Red	751981140284	081275X	Copper Pepper Neon	751981162033
042181X	Banana Seed	751981143094	Zoom Horny Toad 5/pk		
042217X	Muscadine	751981149317	083001X	Black Red Glitter	751981168660
042221X	Smoke Purple Red Glitter	751981150078	083184X	Green Pumpkin Green	751981168769
042223X	Japanese Bluegill	751981151075	083280X	Midnight Fire	751981169247
042231X	Spinach	751981154557	083295X	Watermelon Blue Flash	751981169193
042235X	Green Pumpkin Pearl	751981156513	083301X	Summer Crow	751981169339
042245X	Watermelon Red Pearl	751981162750	Zoom Ultravibe Chunk 5/pk		
042249X	Green Pmpkn Purp Gld Glt	751981156735	084012X	Chartreuse Pumpkin	751981154045
042253X	Key Lime Pie	751981157039	Zoom Super Hog 10/pk		
042259X	Mardi Gras	751981158968	085010X	Smoke Purple	751981156360
042262X	Holographic Smoke	751981159392	085221X	Smoke Purple Red Glitter 10p	751981166116
042264X	Green Pumpkin Red & Green	751981159682	Zoom G-Tail 10/pk		
042272X	Green Pumpkin Candy	751981163689	086125X	Black/Chart Tail	751981159293
042273X	Motor Oil Red	751981163962	086260X	Black/Pearl Blue	751981159064
042275X	Copper Pepper Neon	751981162071	Zoom Fork Tail 15/pk		
042290X	Green Weenie w/Salt	751981166314	087009X	Chartreuse Pepper	751981159132
Zoom Swimmin' Chunk 10/pk			Zoom Grass Crow 15/pk		
043012X	Chartreuse Pumpkin	751981140932	088005X	Junebug	751981160565
043043X	Glimmer Blue	751981142912	088019X	Watermelon Seed	751981160572
043084X	Tomato	751981141748	088100X	Black Sapphire	751981160619
043134X	Ruby Red	751981141434	088268X	Pumpkin Spice	751981160602
043147X	Avocado	751981137819	Zoom Super Speed Crow 8/pk		
Zoom Skinny Chunk 20/pk			089013X	Pumpkin	751981160640
044025X	Green Pumpkin	751981137284	089184X	Green Pumpkin Green	751981168776
044038X	Black	751981137321	089231X	Spinach	751981168837
044084X	Tomato Seed	751981148938	089280X	Midnight Fire	751981169230
Zoom Cross Crow 14/pk			089295X	Watermelon Blue Flash	751981169209
047025X	Green Pumpkin	751981140994	Zoom Fluke Tail Goby 15/pk		
047147X	Avocado	751981146743	110010X	Smoke Purple	751981162743
Zoom Mag Shakey Head 15/pk			110100X	Black Sapphire	751981162699
049177X	Junebug Red	751981165768	110256X	Alabama Crow	751981162675
Zoom Tiny Brush Hog 15/pk			110259X	Mardi Gras	751981162729
052262X	Holographic Smoke	751981159408	Zoom 7" Mag Super Fluke 5/pk		
052275X	Copper Pepper Neon	751981162088	112005X	Junebug	751981163467
Zoom Super Fluke Jr 10/pk			112025X	Green Pumpkin	751981163139
056001X	Black Red Glitter	751981168684	112043X	Glimmer Blue	751981163146
056025X	Green Pumpkin	751981149454	112120X	Watermelon Candy	751981163436
056040X	White	751981164679	112272X	Green Pumpkin Candy	751981163702
056043X	Glimmer Blue	751981160848	112283X	Watermelon Magic	751981165119
056054X	Watermelon Red	751981150313	112284X	Green Pumpkin Magic	751981165232
056074X	Rainbow Trout	751981160527	112294X	Green Pumpkin Blue Flash	751981167519
056113X	Plum Apple	751981168745	112297X	Houdini	751981168028
056120X	Watermelon Candy	751981156230	Zoom 7" Magnum Trick Worm 8/pk		
056259X	Mardi Gras	751981158852	115284X	Green Pumpkin Magic	751981166451
056262X	Holographic Smoke	751981159361			
056275X	Copper Pepper Neon	751981169204			
056280X	Midnight Fire	751981169254			
056283X	Watermelon Magic	751981166154			
056284X	Green Pumpkin Magic	751981167595			
056294X	Green Pumpkin Blue Flash 10p	751981167223			
056295X	Watermelon Blue Flash	751981169179			
056297X	Houdini	751981169278			
056301X	Summer Crow	751981169322			
Zoom Ultravibe Speed Crow 12/pk					
080038X	Black	751981153109			